A1

Week 2:

1. What was the first thing you paid attention to when interacting with the experience?

2) Spend two minutes with the experience and create a list of each of your discrete actions.  
3) What part of the experience did you spend the most time engaging with?  
4) What was the most common action in your two minute interaction with the experience?  
5) What is your impression of the intended primary goal of the interactive experience?  
6) What is your impression of how the interactive experience communicates its primary goal?  
7) What is your impression of how the experience should be interacted with over time? (For how long and how many different times)  
8) What is your impression of how the interactive experience communicates how it should be interacted with over time?